



Battery Tech Expo 2023

APC: 2023 Update & Opportunities

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Advanced Propulsion Centre

The UK is leading the charge towards a net - zero future



- The UK is the first major economy to commit to a net-zero target.
- As part of the 10 Point Plan for a Green Industrial Revolution, the UK will invest £12bn by 2030.
- The UK is ending sales of new petrol and diesel engine vehicles in 2030. All new cars and vans will be zero emission by 2035.
- The UK is accelerating electrification, investing over £6bn across infrastructure, manufacturing and R&D.

APC: Playing a unique role since 2013



Offering expertise and cutting-edge knowledge

With a combined experience over many years



Identifying where investment will be most effective

Mapping the future development opportunities in low-carbon technologies



Leverage expertise

Bringing together government, industry and academia to deliver game changing research and insight



Building project consortia

Combining the knowledge and innovation of manufacturers, SMEs and academia



Ensuring match-funding support is well spent

Using a comprehensive and competitive process to identify the strongest prospects



Supporting key low-carbon initiatives

Accelerating additional development in battery and autonomous vehicle technology



Delivering substantial impact



188+
low-carbon
projects

400+
project partners

50,000+
Jobs created /
safeguarded



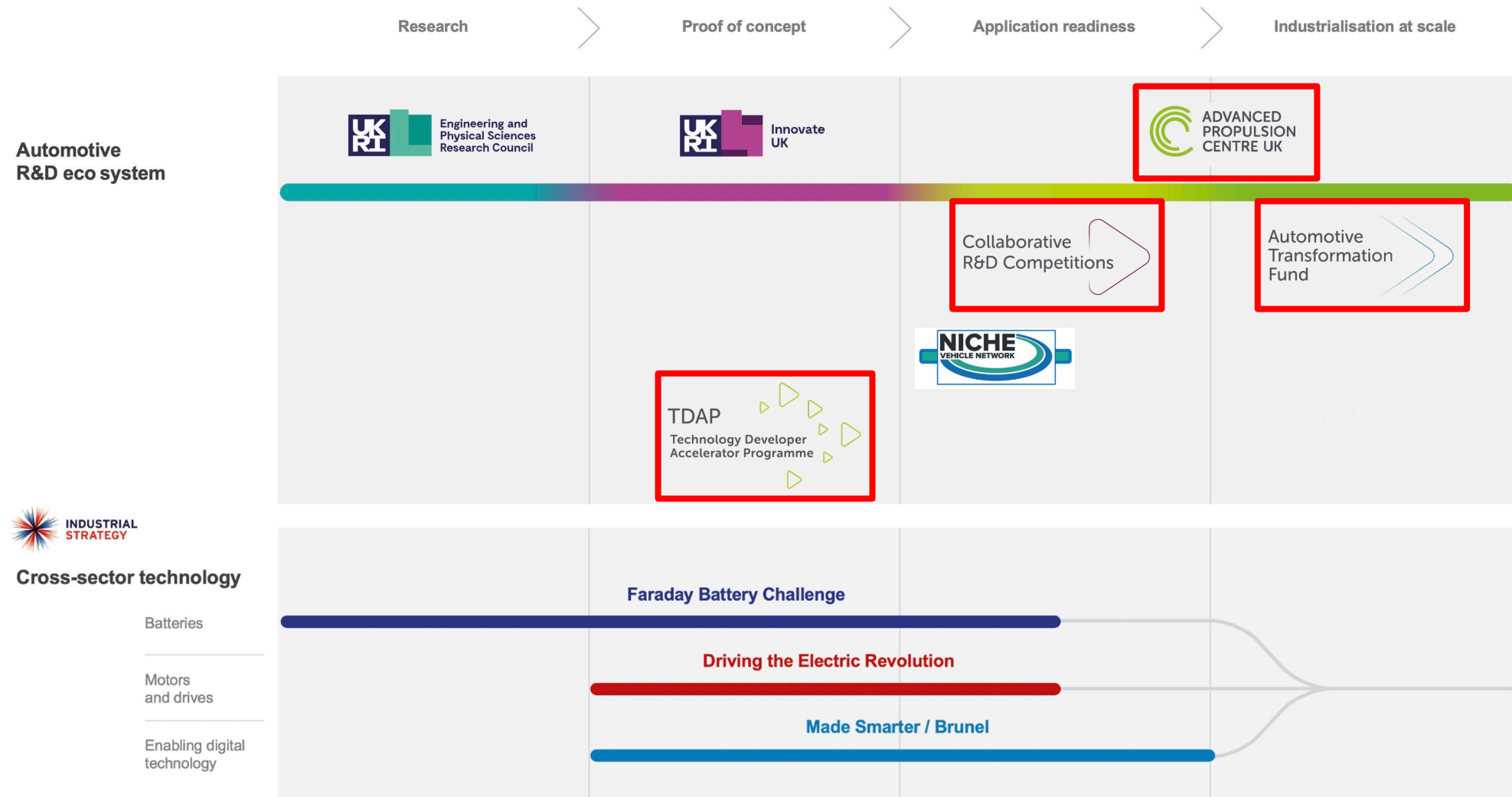
312 million+
tonnes of
CO2 savings



1 million+
vehicles use
APC-funded technology

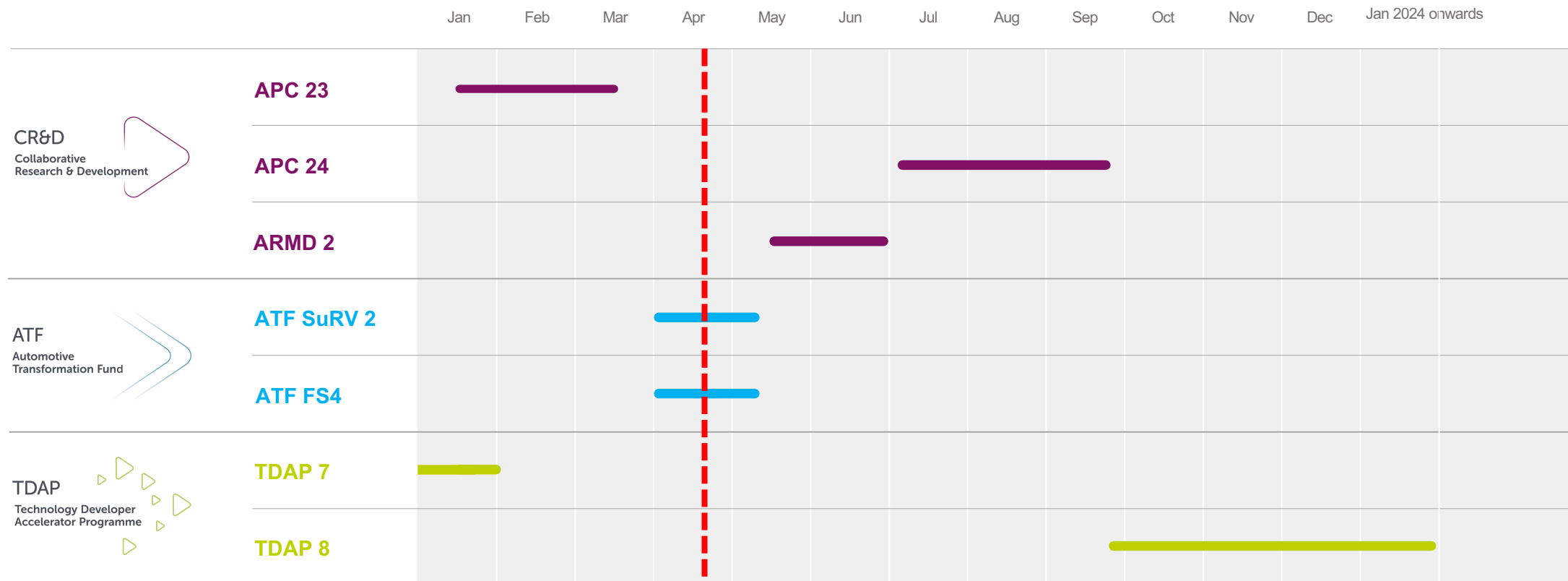


UK Automotive Funding landscape



APC 2023 Funding timeline

Key dates for funding competitions





Technology Trends

Insights, Foresights, Impacts

Roadmaps covering key areas on the road to net zero – 2023 Refresh!

Product Roadmaps



Light Duty vehicles < 3.5t



Heavy Goods >3.5t
and Off-highway vehicles



Bus and Coach

Mapping the road ahead

- Providing a global view of the key technology trajectories in low-carbon propulsion and low emissions.
- Guiding technology developers and provide confidence to their investors regarding industry trajectory.
- Kick-starting conversations around opportunities and threats on the road to net zero transport.
- Created by the APC on behalf of the Automotive Council.

Technology Roadmaps



Electrical energy storage



Electric machines



Power electronics



Fuel cells



Lightweight vehicle
and powertrain structures



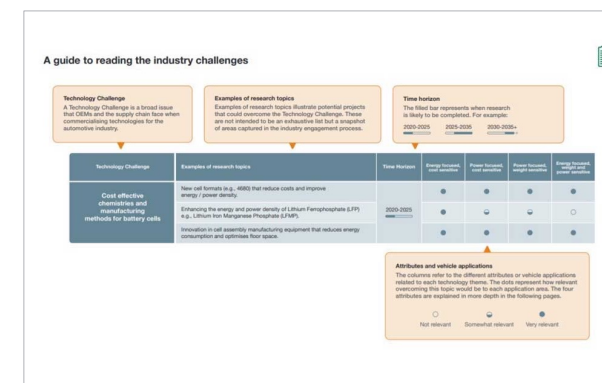
Thermal propulsion systems

Delivering strategic insights

Industry Challenges Reports

Developed by a consensus process, the Industry Challenges present the technical barriers to commercialising automotive powertrain technology in the short, medium and long term.

- Recommendations are provided on how this content can be taken forward by industry, academia and government



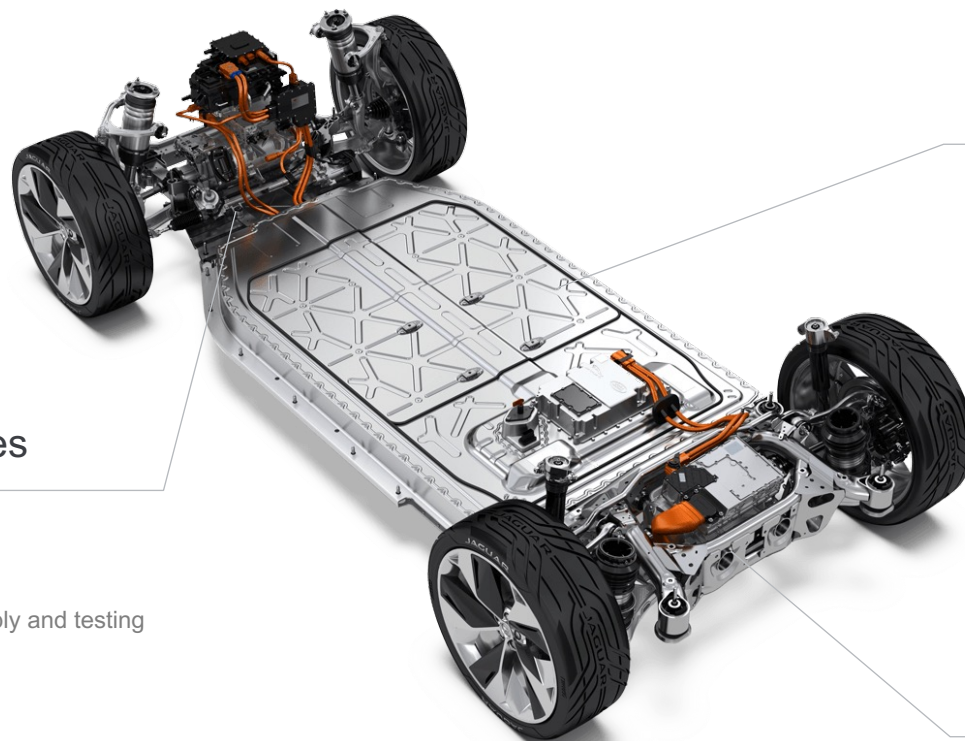
UK supply chain opportunities

APC has published numerous supply chain opportunity reports for the UK.

- Strategic UK opportunities in passenger car electrification
- Building a robust magnet supply chain for the UK
- Automotive batteries – UK supply chain opportunities



£24 billion+ of electrification opportunity in the UK



£2bn Electric machines

Magnet manufacturing
Electrical steel
Electrical machine assembly and testing



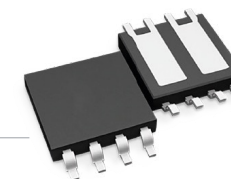
£12bn Batteries



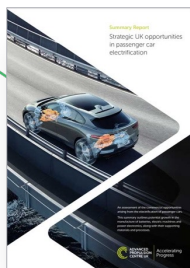
Cathode materials refining
Cathode manufacturing
Anode manufacturing
Electrolyte manufacturing
Cell assembly
Battery pack components



£10bn Power electronics



Semiconductors
Sensors
High-performance passive components



Strategic UK opportunities in passenger car electrification published by the APC

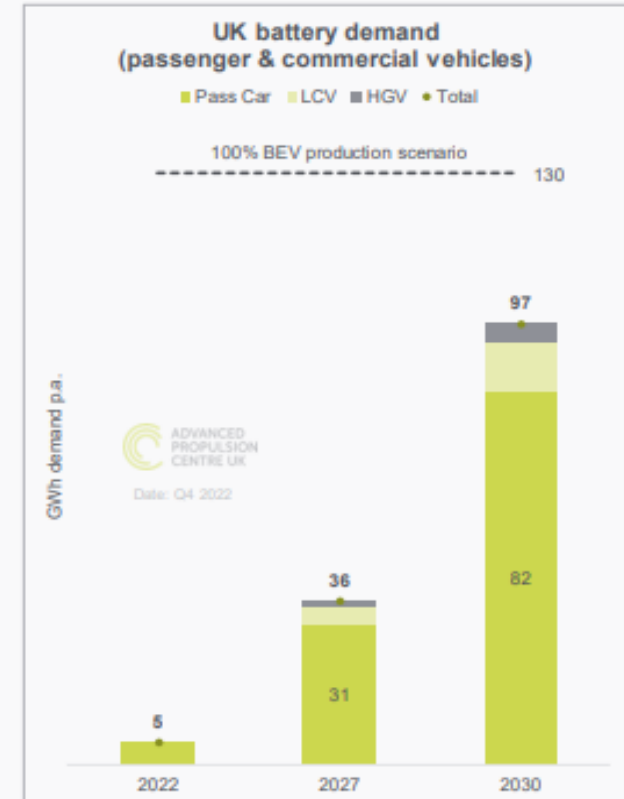
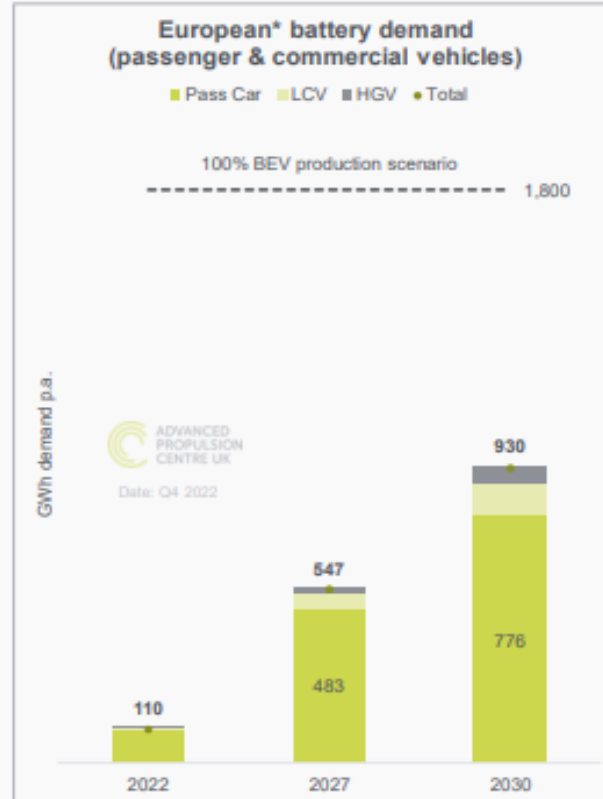
[Download report](#)

Battery demand forecast

LDVs and HGVs

Q4 2022 notes

- HGV demand reworked in this forecast and increases the battery demand in UK
- Global battery demand in 2030 boosted by stronger demand in the US and Europe



Source: APC Demand Databases using S&P Global AutoTechInsight (Mar, 2023), Rho Motion data (Mar, 2023), BNEF (Mar, 2023), LMC (Mar, 2023)
Note: LCV = Light Commercial Vehicles < 3.5t, buses not included. *European forecast includes non-EU countries such as Turkey



Collaborative Research & Development (CR&D)

Significantly boost the success of your next R&D project



Our CR&D programme aims to:

- Fund late-stage R&D projects to support growth in advanced low-carbon propulsion technologies.
- Support the UK to create long-term jobs, skills and reduce CO₂.
- Build connections with specialist partners to add new expertise and collaboration to your project team.
- Support and guidance provided during the funding application process through to the end of your project.
- Access to the latest industry insights.
- Raise the external profile of the project to wider stakeholders.

**£2.5 – 20 million
grant funding**

50% minimum match-funded
18 - 42 months duration

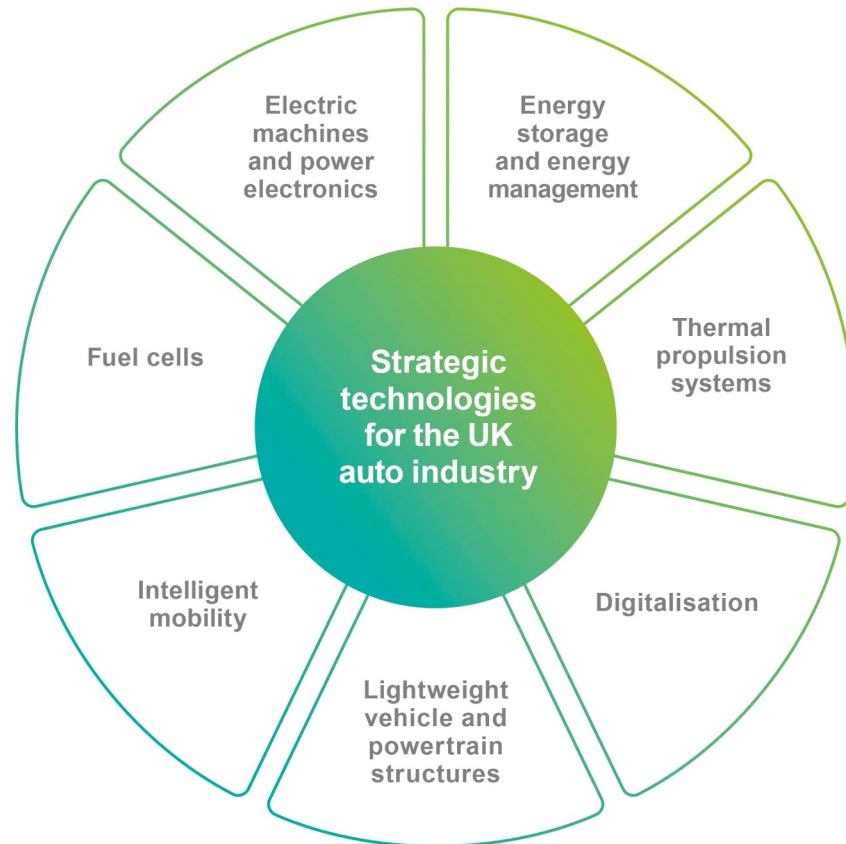


On vehicle for
On and Off-Highway



OEM or Tier1 lead
and involving SMEs

Technologies we're investing in



Grant support

Electric machines and power electronics	£183m
Energy storage and energy management	£134m
Thermal propulsion systems	£89m
Digitalisation	£82m
Lightweight vehicles and powertrain structures	£82m
Fuel Cells	£46m

CR&D Funding timeline

Key 2023 dates for R&D funding competitions

CR&D
Collaborative
Research & Development



ADVANCED
PROPULSION
CENTRE UK

A graphic for ARMD 2 featuring a grey rounded square background with a teal and yellow-green outline that forms a rounded, irregular shape.

ARMD 2

Applications open: 17 May 2023
Applications close: 28 June 2023

A graphic for APC 24 featuring a grey rounded square background with a teal and yellow-green outline that forms a rounded, irregular shape.

APC 24

Applications open: 03 July 2023
Applications close: 20 Sept 2023

Collaborative R&D – Battery Project Case Study

BMW – HP-LiSD

- Development of high-power lithium-ion storage device.
- Batteries developed with a lightweight module design.
- Aims to improve power-to-weight ratio in current hybrid lithium-ion batteries.
- Technology will be utilised in future luxury and high-performance vehicles.
- £23.9 million total project value, receiving £12.1 million funding through the APC.



Project consortium

BMW Motorsport Ltd (lead partner)
McLaren Automotive Ltd
Delta COSWORTH
University of Warwick





Automotive Transformation Fund (ATF)

Scale-up production with the Automotive Transformation Fund

Launched in June 2020, ATF aims to:

- Secure the transformation to electrification of the UK automotive sector at pace
- Ensure that the UK retains its technological leadership position through this transformation
- Support the sector's strong export performance



Building up the UK supply chain by supporting a wide range of technologies



Batteries



Electric machines



Power electronics



Fuel cells



Upstream supply chains

Scale-up production with the Automotive Transformation Fund



Feasibility studies (FS4)

providing funding to assess viability for UK projects

- Economic and technical compatibility
- Feasibility studies leading to industrial investment



Capital investment (EOI)

supporting industrialisation at scale

- Factory equipment
- Land and buildings
- Set-up costs



R&D (SuRV2)

leading to product or process scale-up

Complements ongoing R&D project support programmes through regular APC competitions

Enquiries to: atf@apcuk.co.uk

ATF Funding Highlights



Feasibility studies

- 69 studies supported
- £35.8 million funding for studies into areas such as **battery anode and cathode production**, fuel cell stack assembly and UK-sourced critical materials.



Capital investment

- **Gigafactories: Envision AESC**
- Motors & Drives: Ford e-drive facility & Pensana rare earth refinery.
- Fuel Cells: Johnson Matthey gigafactory for hydrogen fuel cell components.



R&D – SuRV (Scale-up Readiness Validation)

- 22 projects from 35 UK-based companies
- £25 million funding for projects covering **batteries**, critical materials, recycling, fuel cells, motors & drives and power electronics.

Open Now: Scale up Readiness Validation 2 (SuRV2) competition

Need help scaling up your manufacturing process?

- Support to validate readiness for scale up of processes and pilot manufacturing in the UK.
- Opportunity for UK registered businesses with existing R&D projects to apply for a grant from £750k to £2m
- Accelerates project progress and helps businesses take a key step in the industrialisation phase.

Key dates

Competition open: 3 April 2023

Virtual briefing event: 5 April 2023

Application deadline: 11 May 2023

Find out more

apcuk.co.uk/automotive-transformation-fund/



Open Now: Feasibility Studies (FS4) Competition

Need help to progress your R&D project?

- Funding support to produce decision-ready business cases for projects developing large-scale UK manufacturing facilities.
- Apply for a grant up to the value of £350,000.
- Support to aid future investment decisions in technologies including batteries and cells, electric motors and drives, power electronics, fuel cells, on-vehicle hydrogen storage and their upstream supply chains.

Key dates

Competition open: 3 April 2023

Virtual briefing event: 5 April 2023

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Find out more

apcuk.co.uk/automotive-transformation-fund/





Technology Developer Accelerator Programme (TDAP)

TDAP: Accelerating early-stage technology developers

TDAP is a unique, tailored package of support for clean-mobility start-ups and SMEs

- Structured early-stage, cohort-based accelerator
- £170k grant support – APC do not take equity stake
- Independent expert automotive industry consultancy, mentoring and support
- Automotive industry networking



UK-based
start-ups /
SMEs

Funding for Tech Development
Expert Auto Business Support

- Improved TRL -
- Accelerated route to market -
- Partner/customer engagement -
- Investment ready -

Programme traction and impact



Pilot + 6 cohorts supported with £9 million grant



91 companies engaged
40 completed and 21 live



23 academic spinouts supported



Received highest ever interest for
2022 intake: 136 EOIs for 13
places



Businesses **rate the programme 8.9/10**
and report a credibility boost through APC
process



Businesses report acceleration of route
to market by average **19 months**



Over **£220 million** private investment
raised post TDAP



Businesses increase headcount by
average **50% during TDAP** and forecast
over **1000 new FTE** in 5 years

TDAP focus areas



Participants work with the APC's delivery partners to:

- Understand the best application fit for their technology
- Identify their target market and develop their route to market strategy
- Understand and articulate their value proposition
- Develop their IP strategy
- Understand their potential business model
- Develop a financial and investor plan
- Develop their leadership and new venture-building skills
- Develop their PR & communications strategy
- Undertake a validation project to test their product and their business assumptions



Questions?

Enquiries to: info@apcuk.co.uk