



**Battery
Tech
Association**

MEDIA PACK

WHO WE ARE

The Battery Tech Association is a community dedicated to learning, sharing and connecting with professionals across the EV battery landscape. Firmly aligned with our international trade events, the Battery Tech Expo, we offer free entry to all attendees to our events and free membership to the association.

We have a growing community of over 25,000 people across the globe predominantly UK and Europe based.

The Battery Tech Association is a great platform to promote your business, webinar, reports on our website or fortnightly e-newsletter.

Audience updated daily-

Approx :

25,000 Engineers,

Scientists,

Professionals

- 45% UK - 35% Europe - 20% Rest of World

- Gain exclusive access to the latest education, expert insights, innovative data, research, and market analysis.
- Understand the complex science and battery technology that is shaping our future.
- Get access to our Battery Tech Association Directory, and connect with a national and global network of professionals in the EV battery industry.
- Share innovative ideas, product knowledge, and much more, creating valuable opportunities for learning and success.



WE OFFER

OUR MEMBERSHIP



Connecting people
within the EV
battery industry



15% discount on Battery
Tech conference event
admissions



Access to
Battery Tech Expo
presentations media
content library



Future 10% discount
on courses and
reports

Engage with decision makers

- Battery Manufacturers
- Powertrain System Development Companies
- Advanced Materials Production And Development Companies
- Battery Tester, Charger And Analyser Development Companies
- Battery Pack & Vehicle Level Integration Specialists
- Lightweight Material Suppliers & Manufacturers
- Battery Management System Manufacturers
- Charging Infrastructure Companies
- Battery Recycling Companies
- Clean Energy Providers
- Ultracapacitor Manufacturers
- Research & Development Laboratories
- Testing & Safety Specialists
- Suppliers
- Automotive
- Rail
- Environmental

Audience profile by title

- Battery Cell Development and Energy Systems Storage Engineers
- CEO / COO / CTO
- Vice President EV & Hybrid Technology
- Head of Battery Development
- Head of R&D - Head of Electrical Development
- Chief Engineer of Electric Vehicles
- Chief Engineer of Hybrids
- Technical Directors
- Advanced Vehicle Development Directors
- Battery Team Leaders
- Electric Propulsion & Control Systems Managers
- Lead Battery Engineers
- Senior Manager Energy Storage
- Managers of Electric Vehicle Operations & Strategy
- Materials Engineers
- Patent Professionals

Digital Newsletter Advertising Issued to approx.

25,000 Fortnightly

Top slot | Image, 250 words with a link:

- £500 plus VAT per entry
- £300 each plus VAT for 3 entries
- £250 each plus VAT for 5 entries



Middle slot | Image, 250 words with a link:

- £400 plus VAT per entry
- £200 each plus VAT for 3 entries
- £150 each plus VAT for 5 entries

Third slot | Image, 250 words with a link:

- £300 plus VAT per entry
- £150 each plus VAT for 3 entries
- £100 each plus VAT for 5 entries

Business feature/ report/
webinar on newsletter and website:

- £300 plus VAT per month
- £250 plus VAT per month for 3 months
- £200 plus VAT per month for 5 months

Exclusive mailer to the audience:

- £1500 per mail
- £2500 for 2
- £3500 for 3



PLATFORMS

Battery Tech Association Online Daily News
www.batterytechassociation.org

Battery Tech Expo Sweden, Gothenburg
– 10th October 2024
<https://batterytechexpo.se/>

Battery Tech Expo France, Lille
– 30th January 2025
www.batterytechexpofrance.com

Battery Tech Expo UK, Silverstone
– 26/27th March 2025
www.batterytechexpo.co.uk

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