



# Battery Tech Association

**DIGITAL MAGAZINE  
MEDIA INFORMATION**

# ABOUT

## Welcome to The Battery Tech Association Magazine Connecting the Battery Technology Industry

Welcome to the premier resource for the battery technology sector in the UK and Europe. The Battery Tech Association Magazine is your bi-monthly go-to publication, reaching over 22,000 key decision-makers and professionals. Each issue is meticulously curated to keep you at the forefront of industry advancements, innovations, and news.

### Why Advertise with Us?

#### Unmatched Industry Reach

Our magazine is distributed to a highly targeted audience of professionals and decision-makers, including engineers, researchers, manufacturers, and executives. Your message will be seen by those who matter most in the battery technology sector.

### Editorial Excellence

Each edition is editorially led, ensuring high-quality content that readers trust and engage with. We cover the latest industry news, breakthroughs in technology, regulatory updates, and in-depth features on key industry players and trends.

### Showcase Your Innovations

The Battery Tech Association Magazine is the perfect platform to showcase your products, services, and innovations. Whether it's a new battery technology, a groundbreaking research development, or an innovative solution, we provide the spotlight your company deserves.

[batterytechassociation.org](https://batterytechassociation.org)

# CONTACTS

## Contacts from here :

<https://batterytechassociation.org/contact/>

### David Reeks

Email: david.reeks@104-media.com  
Tel: +44 (0) 1283 381719  
Mobile: +44 (0) 7889 493054

### Kristine Melnikova

#### Membership Executive

Email: kristinem@104-media.com  
Tel: +44 (0) 1283 381719  
Mobile: +44 (0) 7707585810



# RATES

A4 Page

**£795**+VAT

Type Area  
277mm x 190mm

Trim  
297mm x 210mm

½ Page

**£450**+VAT

Type Area  
130mm x 190mm

¼ Page

**£295**+VAT

Type Area  
130mm x 92mm

## DIGITAL MARKETING

### Solus email campaign

Email our complete subscriber base of over 22,000 key decision makers and professionals within the Battery technology industry

**£995**+VAT

Online Web banners on - [www.batterytechassociation.org](http://www.batterytechassociation.org)

**Over 10,000 individual website visits per month**

Main Website Banner

**£695**+VAT  
per month

Main banner under issue

**£525**+VAT  
per month

Website Banner

**£275**+VAT  
per month

[batterytechassociation.org](http://batterytechassociation.org)

# ENGAGE WITH OVER **22,000** KEY DECISION MAKERS AND PROFESSIONALS WITHIN THE BATTERY TECHNOLOGY INDUSTRY

## Audience Profile

Regions Covered: UK & Europe

Audience Composition:

30% Engineers & Technicians

25% Researchers & Academics

20% Manufacturing & Production Professionals

15% Executives & Senior Management

10% Policy Makers & Regulators

## Content Overview

Every issue is packed with a rich variety of content to keep our readers informed and inspired:

**Latest News:** Stay updated with the most recent developments and announcements in the battery technology industry.

**Innovations:** Discover cutting-edge technologies and solutions that are shaping the future of energy storage and power systems.

**In-Depth Features:** Explore comprehensive articles and interviews with industry leaders and innovators.

**Case Studies:** Learn from real-world applications and success stories.

**Market Analysis:** Gain insights into market trends, forecasts, and economic factors impacting the industry.

**Regulatory Updates:** Stay compliant with the latest regulations and standards in the battery technology sector.

[batterytechassociation.org](https://batterytechassociation.org)



**Battery  
Tech  
Association**

